

CREATE CONNECTIONS AT NCMPR

Wish you could get in front of more community college marketing decision-makers? Looking to build relationships with new and existing clients? Want to see the latest and greatest in community college marketing?

Think NCMPR! Boost your visibility with community college marketing and public relations professionals from across the Midwest by becoming a sponsor or exhibitor at the NCMPR District 2 Conference.

We're going on an adventure October 24-26 in St. Petersburg, FL and we want you to join us.

Sponsors and exhibitors enjoy recognition in pre-conference mailings, inclusion in conference materials and signage, exhibit space, recognition during the conference and more.

Slots are limited and are taken on a first-come-first-served basis. Act now and join us for some big ideas!

NCMPR District 2 includes Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Virginia, West Virginia, Bermuda, British Virgin Islands and The Bahamas.



Check out these opportunities to connect with our members at the conference. Reserve your spot ASAP.

CONFERENCE SPONSOR

\$1,500
Conference sponsorship

Includes registration for TWO company reps for full conference, with access to all conference sessions, events and meals.

Corporate sponsors receive:

- Premier booth space and location at the conference.
- Company banner or prominent signage at the front of the conference stage/podium.
- A two-minute opportunity to speak at the conference kick-off.
- Recognition as the title sponsor in all conference materials, including company name and logo in the conference program and on the district conference webpage.
- Recognition as title sponsor in conference promo emails to NCMPR membership before and after the conference.
- Guaranteed presentation opportunity at the conference (topic to be approved by the conference planning committee)
- Digital list of conference registrants (distributed at the conference).

MEDALLION AWARDS SPONSOR

\$1,500
Medallion Awards Dinner sponsorship

Includes registration for TWO company reps, with access to all conference sessions, events and meals.

Medallion Awards sponsors receive:

- Booth space for table-top display (6-foot skirted table). Displays must fit on or behind table.
- Company banner or prominent signage at the Medallion Awards dinner.
- A two-minute opportunity to speak at the Medallion Award dinner.
- Sponsorship recognition in conference materials, including company name and logo in awards presentation, conference program and NCMPR-sponsored email to conference attendees.
- Digital list of conference registrants (distributed at the conference).

District 2



AWARDS OF EXCELLENCE SPONSOR

SOLD

Pacesetter, Communicator and Rising Star awards sponsorship

Includes registration for **TWO** company reps, with access to all conference sessions, events and meals.

Excellence Awards sponsors receive:

- Booth space for table-top display (6-foot skirted table). Displays must fit on or behind table.
- Company banner or prominent signage at the Awards of Excellence.
- A two-minute opportunity to speak at the Awards of Excellence.
- Sponsorship recognition in conference materials, including company name and logo in conference program and NCMPR-sponsored email to conference attendees before and after the conference.
- Digital list of conference registrants (distributed at the conference).

BEACH RECEPTION SPONSOR

\$1,750

Includes registration for **ONE** company rep, with access to all conference sessions, events and meals.

Beach reception sponsors receive:

- Booth space for table-top display (6-foot skirted table). Displays must fit on or behind table.
- Company banner or prominent signage at the Beach Reception.
- Sponsorship recognition in conference materials, including company name and logo in awards presentation, conference program and NCMPR-sponsored email to conference attendees.
- Digital list of conference registrants (distributed at the conference).

All levels are first-come, first-serve,
so reserve your spot ASAP.

IN-PERSON EXHIBITOR

\$800*

Includes registration for **ONE** company rep, including access to all conference sessions, events and meal functions. Fees for additional company reps are \$300 per person.

Exhibitors receive:

- One table-top display (6-foot skirted table). Displays must fit on or behind table.
- Printed recognition in the conference program.
- NCMPR-sponsored email to conference attendees before the conference with a list of exhibitors and a link to their company websites.
- Digital list of conference attendees provided post-event.
- Access to electricity or internet may be provided at prevailing hotel rates. You'll need to place AV orders directly with the hotel.

If you are interested in being a sponsor, please contact:

Jackie Watson
District 2 Director
KCTCS
859-797-8772
jackie.watson@kctcs.edu

Sponsor Payment Information

Sponsors can pay online by credit card or invoice. Payment must be received prior to Friday, Sept. 30 unless other arrangements have been approved. Sponsorships not paid by Friday, Sept. 30 (unless pre-approved) shall forfeit benefits of sponsorship. Exhibitor booths must be completely set up prior to the Welcome Reception at 5 p.m. Monday, October 24.

District 2

NCMPR
National Council for Marketing & Public Relations
Connecting
Community College
Communicators



An exhibitor application is online at www.ncmpr.org (click on "District Conferences"). Application and payment should be completed at least three weeks in advance of the district conference.